



The Queensland Plan

Queenslanders' 30-year vision

Review



Queensland
Government

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Message from the Premier

The Queensland Plan encapsulates what Queenslanders in 2014 pictured an ideal Queensland to be in 2044.

The themes that Queenslanders focused on in developing the long-term vision for our state are reflective of what my government is passionate about delivering for Queensland: building safe and inclusive communities, creating jobs in a strong economy, embracing environmentally sustainable methods to keep the natural wonders of Queensland protected, making sure our children are getting the best start to life, and ensuring we are a responsive and consultative government.

The Queensland Plan was developed through an intensive statewide consultation period to determine our—business, industry, government, communities and individuals—collective vision for the direction of our state.

My government continues to deliver on commitments outlined through *The Queensland Plan* and the *Queensland Plan Act 2014*, and both were considered through the development of my government's objectives for the community that were introduced in 2018: *Our Future State, Advancing Queensland's Priorities*. We also continue to report annually against *The Queensland Plan*, demonstrating our contribution towards implementing the vision for Queensland.

Under the Act, my government is committed to reviewing *The Queensland Plan* every five years within the active period 2014 to 2044 to ensure it remains relevant and an accurate reflection of the aspirations and priorities of the community today. We are in the midst of rapid change, and as new global trends emerge and community priorities shift, we need to check and adjust our path forward to ensure the continuing strength and resilience of our communities, businesses, economy and natural assets.

That is why we have launched this consultation paper seeking input from community, business and industry on the vision for Queensland and implementation of *The Queensland Plan* to inform the first five-year review.

I encourage all Queenslanders to have their say by reviewing the consultation paper and responding to the online survey.

I look forward to seeing the outcomes of the review, so that together we can advance our state, grow our economy, strengthen our regions, support our communities and protect our environment both now and for generations to come.



A stylized, handwritten signature in black ink that reads 'Anastacia'.

The Honourable Anastacia Palaszczuk MP
Premier of Queensland and Minister for Trade

The Queensland Plan review

The Queensland Plan (the Plan) was released in 2014, presenting an aspirational community vision for Queensland. Now in 2018, the Queensland Government is undertaking a review of the Plan to consider whether this vision still reflects the long-term aspirations of Queenslanders and whether the implementation approach is still appropriate.

Under the *Queensland Plan Act 2014* (the Act), a review of the Plan is to be completed every five years. The Queensland Government is required to present findings and respond to the review by October 2019, when the first five-year review is due.

As part of the review process, we are seeking input from industry, business and community. This consultation paper starts the conversation by summarising the Plan and its intent and outlining the issues to be considered in the review. This consultation paper is intended to guide consideration of the following review questions:

- Is the community vision for Queensland from 2014 still reflective of the community's aspirations today?
- Is the implementation approach outlined in the Plan, including adoption into community, industry and business planning, the most effective and appropriate for working towards a long-term vision for Queensland?

We invite you to peruse the consultation paper and provide a submission to the review via the survey available at www.getinvolved.qld.gov.au

Consultation closes Wednesday 7 November 2018.

As you reflect on the vision of *The Queensland Plan*, consider:

- Does the vision still reflect your or your organisation's aspirations for Queensland?
- What aspects of your vision for a future Queensland are not included in the vision?
- Does the vision address existing and future environmental, economic and social trends?
- How does a long-term vision for Queensland influence your decisions?

Overview of *The Queensland Plan*

The Queensland Plan presents a long-term aspirational vision for Queensland and roadmap for growth. Launched in 2014, *The Queensland Plan* was developed through the largest statewide community engagement activity of its kind ever undertaken in Queensland.

With contributions from more than 80,000 people across the state, the consultation process established the community's 30-year vision for Queensland, and identified goals and success factors to help focus efforts to achieve this vision. Nine foundation areas create the framework for the Plan, representing the priorities of Queenslanders, an ideal future for the state and an indication of how this can be achieved.

To achieve the vision, all Queenslanders have a role to play in pursuing the goals and targets under the foundation areas. Industry, government, business, communities and individuals have responsibility for considering the Plan in strategic or business planning, and delivering on the intent of the Plan in their activities.

The role of *The Queensland Plan*

The Queensland Plan draws on a well-established approach to community development planning used by regional governments and community organisations across the world.

Visions are used to help align decisions, resource allocation and actions by governments and other organisations with longer-term, shared community goals. They also help to integrate the efforts of different stakeholders in a coordinated and collective effort to achieve those goals.

The process of developing community visions and subsequent strategic plans also provides an opportunity for communities to inform the decisions affecting their lives, enabling governments and community organisations to be more responsive to community needs and values.

Measuring progress towards achieving the shared goals, using well-developed and targeted indicators, provides a mechanism of accountability and feedback about the effectiveness of efforts being implemented to achieve the goals.



The vision

The Queensland Plan was developed to guide Queenslanders towards a shared future. It was developed in consultation with Queenslanders and aimed to account for global trends, while acknowledging we would not be able to predict many changes influencing Queensland in the future.

It is a living document, intended to evolve to meet the shifting needs of Queenslanders. As global, national and local changes occur, so too will the priorities and aspirations of Queenslanders.

Even today, five years from the Plan's development, Queensland has changed. Many of the long-term trends we understood then still prevail. Yet, we have more information and understand some in more detail.

New trends have also emerged, affecting Queenslanders, their work and environment and how we live our lives today.

This section provides an opportunity to consider the vision in the context of Queensland today and the changes we envisage for our future.

Queensland now

Since 2014, Queensland has seen a number of changes. The state's population continues to grow, presenting both opportunities and challenges for the future. Our economy is on an upwards trajectory and our industries are continuing to evolve. Queenslanders are facing the challenge of resource limitations and our healthcare sector continues to be pressured by increased community needs.

Queenslanders' vision for our state, as articulated in 2014 in *The Queensland Plan*

In 30 years Queensland will be home to vibrant and prosperous communities. Our state will be well planned with the right infrastructure in the right places, to support a population that has grown across every region.

We will value education as a lifelong pursuit where we gain practical skills, enrich our lives, find secure jobs and improve the competitiveness of our economy. Our brightest minds will take on the world and we will work collaboratively to achieve the best results for Queensland.

We will be the greatest state in which to live, work and play, and guardian of a sustainable natural environment that inspires an active lifestyle and supports healthy communities.

We will have a community spirit that embraces our diversity and unique culture and gives everyone the opportunity to shine. We will not leave anybody behind.

Government can't do this alone but as a community working together we can achieve everything we want for our state's future.



Snapshot of Queensland

Population

5,018,000
as at August 2018

Annual
population
growth rate



1.7%

December 2016
to December 2017



More than **90%**
of Queensland's
population growth
occurred in South East
Queensland

Economy

Total value of **Queensland's economy**
\$309 billion as of 2016–17

Top five industries by share
of gross state product
(2016–17)



Mining
11.4%



Construction
8.9%



Health care and social
assistance
8.7%



Manufacturing
7.3%



Financial insurance services
6.9%



Queensland's tourism sector was
valued at **\$25 billion** in 2016–17
and feeds into sectors such as
retail trade and accommodation
and food service

Top 5 export destinations
(year ending June 2018)

1. China



2. Japan



3. India



4. Republic of Korea



5. Taiwan



Top five industries by
number employed
(year ending June 2018)



Health care and social assistance
14.2%



Retail trade
10.6%



Construction
9.7%



Education and
training
8.2%



Accommodation
and food services
7.4%

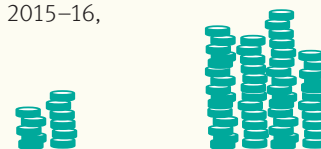
Community

In 2017–18,



63.9% of Queenslanders
born overseas compared to
67.7% of Queenslanders
born in Australia
participated in the labour force

In 2015–16,



bottom 20%

top 20%

the top 20% of households had
4.7 times the household disposable
income of the bottom 20% of
households

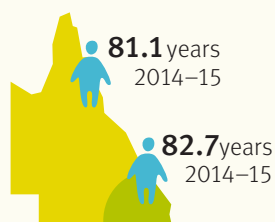
In 2016,



18.8% of Queenslanders 18 years and
over were doing unpaid voluntary work

Health and wellbeing

Life expectancy



In 2014,



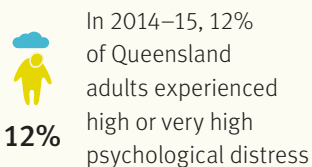
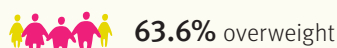
9.7% of adults had Type 1 or 2 diabetes, or high blood sugar

In 2014–15,

5–17 years



18 or older



Each year, on average, approximately **1.8 million** Queenslanders are treated at public emergency departments

Governance



Infrastructure and freight network



33,353 km of state-controlled roads
This does not include local council roads



9937 km of rail track



15 trading ports, **2** commodity ports and **3** gazetted ports



6 international airports, including Australia's fastest growing airport in Brisbane



14 intermodal terminals

Education

Attendance rates, Semester 1 2017, Years 1–10:



Indigenous
84.9%



Non-Indigenous
92.4%



86.1% of Year 12 students from 2016 were studying or in education, training or employment when surveyed in 2017

Environment



Queensland's water consumption increased by 5.6% in 2015–16, to 3958 gigalitres



Queensland's energy use increased by 8.3% in 2014–15 to 1444 petajoules



Queensland's total greenhouse gas emissions in 2016 were 153 million tonnes of carbon dioxide equivalent



Six new nature refuges were declared in Queensland in 2016–17, bringing the total land area protected as nature refuge to 3.8 million hectares

91.7% of Aboriginal and Torres Strait Islander children were enrolled in a kindergarten program in 2017—up from 25.5% in 2008



Year 5 students at or above the national standard for reading and numeracy, in 2017:



Reading
94.3%



Numeracy
95.9%



In the 12 months to June 2017, **20.5%** of Queenslanders aged 15–74 years old participated in formal learning

4.3% participated in personal interest learning

17.8% participated in work-related training

In 2014, **23.4%** of Queenslanders felt they were able to have their say within the community on important issues (all or most of the time)

Foundation areas, goals and targets

Each foundation area in the Plan is supported by a number of goals that describe Queenslanders' vision in more detail, desired outcomes and targets to focus efforts in contributing to the vision. Progress measures are also identified for tracking progress against each of the targets.

The review provides an opportunity to consider whether these goals and targets are helpful in focusing action towards a long-term vision.

The review is not focusing on the progress measures as many rely on data that is no longer available and some rely on the establishment of a state survey. Further, the government collects data for and reports on many measures under its regular reporting activities, which relate to the targets identified in the Plan.



As you reflect on the goals, targets and performance measures, consider:

- Do the goals and targets in each foundation area reflect the corresponding vision?
- How does your organisation use these targets to focus action and report on its progress?

| Foundations | Targets | Goals |
|--|---|--|
| Education <i>Building life skills and inspiring bright minds</i> | T1 <i>Literacy and numeracy</i> 100% of Queensland children have basic literacy and numeracy in primary school. | G1 Our curriculum is flexible and future-focused. |
| | T2 <i>Skills for life</i> All Queenslanders enter adulthood with life skills and broad knowledge. | G2 We have practical-based learning. |
| | T3 <i>Valuing education</i> Education is highly valued by all Queenslanders. | G3 We have the most highly valued educators in Australia. |
| | | G4 Education is valued as a lifelong experience. |
| Community <i>Making connections</i> | T4 <i>Household prosperity</i> Increase the wealth of all Queenslanders while achieving Australia's narrowest gap between the wealthy and the poor. | G5 In Queensland nobody gets left behind. |
| | T5 <i>Opportunity for all</i> Anyone who makes Queensland their home has meaningful employment opportunities and participates in their community. | G6 We celebrate, embrace and respect diversity. |
| | T6 <i>Community connection</i> Queensland has the highest rates of volunteering and community participation in Australia. | G7 We applaud community achievers. |
| Regions <i>Building thriving communities</i> | T7 <i>Liveable regions</i> All Queenslanders are highly satisfied with the liveability of their region. | G8 Our regions are strong and prosperous. |
| | T8 <i>Growing regions</i> Double the regional population outside South East Queensland. | G9 We capitalise on unique regional opportunities and assets. |
| | | G10 Working together we achieve more. |
| | | G11 We value and invest in local businesses and workers. |

| Foundations | Targets | Goals |
|--|--|---|
| Economy <i>Economic prosperity creates opportunity</i> | T9 Growing prosperity Queensland has the highest income, trade and employment growth in Australia. T10 Bright ideas Our brightest ideas have real social and economic benefits. | G12 We are the number one performing economy in Australia. G13 We are focused on industry development and diversification. G14 Queensland has the best job opportunities in Australia. G15 Our centres of excellence drive innovation. |
| Health and wellbeing <i>Active, healthy lifestyles drive our success</i> | T11 Life expectancy Regional and Aboriginal and Torres Strait Islander Queenslanders have the same life expectancy as other Queenslanders. T12 Disease and injury prevention Queensland has the lowest incidence of preventable disease and injury in Australia. T13 Mental health Queensland leads Australia in improving mental health and wellbeing. | G16 We are physically and mentally healthy. G17 We are connected to our communities. G18 We enjoy a work-life balance. G19 We have the opportunity to reach our full potential. |
| Environment <i>Achieving balance</i> | T14 Environmental guardian Queensland is recognised as a world leader in environmental management and protection. T15 Environmental balance Queensland has the best balance of environmental protection and economic development in Australia. | G20 Our natural resources are managed effectively. G21 We protect the environment. G22 We invest in and adopt sustainable and renewable solutions. G23 Urban sprawl is managed efficiently. |
| People <i>Creating opportunities for everyone</i> | T16 Inclusive participation Queensland leads Australia in meaningful community and workforce participation especially for seniors and people with a disability. T17 Indigenous opportunity Aboriginal and Torres Strait Islander Queenslanders have the same opportunities and rates of employment as non-Indigenous Queenslanders. T18 Liveability Queensland is the best place to live in Australia. | G24 Impacts of population growth are managed. G25 Older Queenslanders are respected and valued. G26 We support the least advantaged. G27 We attract bright minds to Queensland. |
| Infrastructure <i>Being connected</i> | T19 Tailored and timely infrastructure The right infrastructure is delivered in a timely way to support economic growth and social needs. | G28 Our infrastructure fits our changing population and demographics. G29 Our regions, businesses and communities reach their full potential. G30 Infrastructure is funded in a variety of ways. G31 Infrastructure is designed and built with longevity in mind. G32 Infrastructure provides connectivity and accessibility across the state. |
| Governance <i>Balancing all our interests</i> | T20 Community governance Queenslanders are highly satisfied with the ways governments deliver for their communities. | G33 We have localised and more flexible decision-making. G34 Regulation is outcome-based. G35 Government is more effective and efficient. |



Implementation

A number of mechanisms exist to implement the Plan. The community, businesses, industry and government all have a responsibility to contribute to achieving the aspirational vision for Queensland. These contributions are guided by the Act, *The Queensland Plan* and the Ambassadors Council.

The Act provides a legislative requirement for a long-term plan that is developed with community, business and industry input. Together with the Plan, it aims to embed consideration of Queenslanders' vision into the planning and actions of government, industry, business and community.

The Act stipulates requirements for the Premier and Ministers of the state government and local governments and establishes mechanisms for encouraging the community, business and industry to contribute to the Plan.

The role of government

Queensland Government

The Queensland Government is required to consider the Plan in developing its statement of objectives for the community. These objectives are the government's priorities for contributing to Queensland's future.

In June 2018, the government released its new objectives for the community, *Our Future State: Advancing Queensland's Priorities*. The Plan was considered in developing these priorities. More information about Our Future State can be found online at www.ourfuture.qld.gov.au

The Premier is also required to prepare annual progress reports outlining how government has contributed to implementing the Plan.

As part of the review process, the Queensland Government will be considering its own obligations under the Act, including reporting requirements and how the Plan informs strategic and operational planning.

Local government

The Plan should inform local government corporate plans. The Plan should guide the development of the strategic direction for local governments and the performance indicators used for measuring progress towards achieving their vision for the future.

In reviewing the Plan, the Queensland Government is interested to learn how local governments have incorporated the goals and progress measures of the Plan in their own corporate plans.

The Queensland Plan Ambassadors Council

The Ambassadors Council is established under the Act to promote awareness of *The Queensland Plan* and encourage the community, business and industry to strive towards its vision and goals. Ambassadors also provide independent advice to the Premier regarding the implementation of the Plan.

Members of the Ambassadors Council are appointed because of their expertise, experience and networks, representing a broad cross section of industries, community interests and regions across Queensland.



As you reflect on the implementation of *The Queensland Plan*, consider:

- How does *The Queensland Plan* inform your own organisation's strategic plans or actions?
- How do you report your organisation's contribution to the goals and targets of *The Queensland Plan*?
- How do the vision, targets and performance measures in *The Queensland Plan* guide your decision-making?
- Does a body such as the Ambassadors Council provide your organisation with an opportunity to engage with *The Queensland Plan* and the Queensland Government?

More information about the current members of the Ambassadors Council can be found online at: www.queenslandplan.qld.gov.au/delivering-the-plan/ambassadors.aspx

The inaugural meeting of the Ambassadors was held in Brisbane in August 2014. Since then, the Ambassadors Council have met an additional 15 times, with meetings held in Brisbane, by teleconference, and in the regions including in Townsville and Ipswich.

These meetings have provided an opportunity for Ambassadors to meet with a range of stakeholders from across the community, business and industry to discuss priorities and raise awareness about *The Queensland Plan*.

A series of communiques from these meetings are available on *The Queensland Plan* website: www.queenslandplan.qld.gov.au/delivering-the-plan/ambassadors.aspx

Business, industry and community

All sectors and organisations are encouraged to consider the Plan and identify how they can contribute to its vision, goals and targets.

In reviewing *The Queensland Plan*, the Queensland Government is interested to hear how community, business and industry organisations take the Plan into consideration in developing their own strategic plans and performance measures.

Individuals

Individuals are encouraged to refer to *The Queensland Plan* in making decisions about their own lives.



The survey

We will be collecting feedback about *The Queensland Plan* through an online survey, to enable Queenslanders from across the state to equally participate in the review.

Survey responses will be collected until the closing date of Wednesday 7 November 2018.

You can access and complete the survey online at:
www.getinvolved.qld.gov.au

What next?

Your responses, with information we collect through additional research, will inform the ultimate question asked of the review: Does *The Queensland Plan* need to be revised?

The Queensland Government will respond to the findings of the review by October 2019.

Contact details

If you have any questions about the review or require assistance in accessing survey, please contact:

The Queensland Plan Secretariat
Department of the Premier and Cabinet
queensland.plan@qld.gov.au



www.qld.gov.au/queenslandplan



queensland.plan@qld.gov.au